

Clinton Tigers Cheer Sponsorship Program

The **Clinton Tigers** Cheer team invites you to partner with us in our mission of fostering fellowship through Christ while supporting the growth and development of our cheerleaders. As a faith-based cheerleading program, we are committed to providing an inclusive, positive, and encouraging environment where youth can excel in their skills and faith. Your sponsorship helps fund essential needs for our cheerleaders and supports the **Clinton Tigers** program, ensuring a strong foundation for success.

Why Sponsor the Clinton Tigers?

- Faith-Based Fellowship: Be part of a program dedicated to honoring Christ and impacting the lives of today's youth with God's love through competitive cheerleading.
- Community Engagement: Demonstrate your commitment to supporting local youth and fostering personal and spiritual growth.
- Recognition: Gain visibility at local events, regional showcases, and through our online and social media platforms.

Sponsorship Levels

Our sponsorship tiers reflect the value of your contribution and are inspired by the Fellowship of Christian Cheerleaders (FCC) categories:

- Sapphire Sponsor (\$75 - \$149):
 - Name listed on the **Clinton Tigers** website.
 - Shoutout on our social media platforms.
- Ruby Sponsor (\$150 - \$299):
 - All Sapphire-level benefits.
 - Name/logo featured in event programs.
- Emerald Sponsor (\$300 - \$599):
 - All Ruby-level benefits.
 - Name/logo displayed on team banners during the local Christmas parade.
 - Monthly mentions on social media.
- Pearl Sponsor (\$600+):
 - All Emerald-level benefits.
 - Opportunity to set up a booth/table at our annual Mid-Season Showcase and Late-Season Pep Rally.

How Sponsorship Funds Are Allocated

For cheerleaders receiving sponsorship:

1. Program Tuition: Covers competition fees, gym use for practices, and other program-related costs.

For the **Clinton Tigers** program:

1. Coach Training: Invest in additional training for our coaches.
2. Gym Rental Fees: Support the cost of facility use.
3. New Equipment: Help purchase new mats and other essential gear.
4. Promotional Materials: Contribute to advertising and outreach efforts.
5. General Business Expenses: Aid in maintaining the program's operational needs.

Allocation Breakdown:

- 75% of funds go to the designated cheerleader's tuition until their annual tuition is paid.
- 25% of funds support the **Clinton Tigers** program.
- Once the cheerleader's tuition is covered, 100% of additional sponsorship funds go toward the **Clinton Tigers** program.

If two or more cheerleaders are sponsored by the same sponsor, the funds will be distributed evenly between the names provided on the registration form. The sponsor would then receive the tier benefits for the total contribution.

Recognition Opportunities

Emerald and Pearl Sponsors are encouraged to set up booths at our Mid-Season Showcase and Late-Season Pep Rally. Sponsors are also prominently displayed on banners during the Local Christmas Parade. Additional recognition may include sponsor logos on "Flags" displayed at competitions and on T-shirts or hoodies worn by families during competitions.

All sponsors have an option to opt out of the benefits associated with sponsorship and remain anonymous. Although it is highly encouraged to sponsor a specific cheerleader, this is not mandatory. Those that choose to not sponsor a specific cheerleader will have 100% of their contributions allocated to the **Clinton Tigers** program.

Contact Information

- **Email:** clintontigersponsorship@gmail.com
- **Phone:** 910-590-7514 (Call or Text)