

Clinton Tigers Cheer Sponsorship Program Cheat Sheet

Why Sponsorships Are Important

The **Clinton Tigers** Sponsorship Program is a vital opportunity for cheerleaders to receive financial support beyond their personal resources. Sponsorships can cover **100%** of your tuition with the **Clinton Tigers**, easing the financial aspect of participating in cheerleading.

This program not only supports the team but also provides sponsors with a meaningful way to give back to the community and align with a Christ-centered mission.

Mandatory Requirement

Each cheerleader must secure at least **one sponsorship at the Sapphire Level** during the season. Sponsors can be local businesses or individuals who want to support our program and contribute to your success.

Why Sponsor the Clinton Tigers?

- **Faith-Based Mission:** Your support helps create a Christ-centered environment for youth to thrive through competitive cheerleading.
- **Community Impact:** Sponsors demonstrate a commitment to local youth and their personal and spiritual growth.
- **Recognition Opportunities:** Gain visibility at events, on banners, and across social media platforms.

Sponsorship Levels

Our sponsorship tiers reflect the value of your contribution and are inspired by the Fellowship of Christian Cheerleaders (FCC) categories:

- **Sapphire Sponsor (\$75 - \$149):**
 - Name listed on the **Clinton Tigers** website.
 - Shoutout on our social media platforms.
- **Ruby Sponsor (\$150 - \$299):**
 - All Sapphire-level benefits.
 - Name/logo featured in event programs.
- **Emerald Sponsor (\$300 - \$599):**
 - All Ruby-level benefits.
 - Name/logo displayed on team banners during the local Christmas parade.
- **Pearl Sponsor (\$600+):**
 - All Emerald-level benefits.

- Opportunity to set up a booth/table at our annual Mid-Season Showcase and Late-Season Pep Rally.

How Sponsorship Funds Are Used

- **Cheerleaders:** 75% of funds support tuition and program costs.
- **Clinton Tigers Program:** 25% supports coach training, gym rental, equipment, and business expenses.
- Once a cheerleaders tuition is covered, 100% goes to the program.

Important Notes

- **Season Validity:** Sponsorships apply to the 2025-2026 cheer season
- **Custom Sponsorships:** Sponsors can contribute any amount and receive benefits matching their contribution level.
- **Multiple Cheerleaders:** Funds are divided equally if a sponsor supports multiple cheerleaders while still benefiting from the tier associated with their total contribution.
- **Anonymous Sponsorship:** Sponsors may waive benefits and remain anonymous.

How to Secure a Sponsor

1. Share the sponsorship program's mission and benefits.
2. Highlight the sponsor's visibility and community impact.
3. Provide the registration form and assist in filling out the details.
4. Inform sponsors of the registration deadline: **May 1st, 2025.**

Contact Information

- **Email:** clintontigersponsorship@gmail.com
- **Phone:** 910-590-7514 (Call or Text)

